



**Release Date:** August 17, 2023

**Release Number:** 23-DRAFT FOR CLEARANCE

## **The Simplay3 Company Recalls Toddler Towers Due to Fall and Injury Hazards**

### **Recall Summary**

**Name of Product:** Simplay3 Toddler Towers

**Hazard:** The towers can tip over while in use posing fall and injury hazards to young children.

**Remedy:** Repair

Consumers should immediately stop using the recalled Simplay3 Toddler Tower, take it away from children and contact the firm to receive a free set of stabilizing bases to be attached to the toddler tower.

**Consumer Contact:** The Simplay3 Company toll-free at 866-855-0100 from 8 a.m. to 7 p.m. ET, Monday through Friday, or online at <https://simplay3.com/safety-and-recall-information/> or at [simplay3.com/](https://simplay3.com/) and click on “Recall Information” located on the home page for more information.

### **Recall Details**

**Units:** About 108,450 (In addition, 5,512 in Canada)

**Description:** This recall involves Simplay3 Toddler Towers with model 41807. The towers were sold in a variety of colors including espresso, white and gray. The name Simplay3 is printed on the base of the tower and along the upper railing of the tower. The product’s dimensions are 34” x 17.5” x 16”. The model number is printed on the base on the tower.

<b>Model</b>	<b>Date Codes</b>
41807-01 (espresso)	Nov 2018- June 2023
41807-02 (gray)	Nov 2018- June 2023
41807-03 (white)	Nov 2018- June 2023

**Incidents/Injuries:** : The Simplay3 Company has received 16 reports of the toddler tower tipping over while in use, including 10 reports of injuries, 6 of which were head contusions.

**Sold At:** Online at TheSimplay3company.com, Amazon.com, Target.com, Walmart.com, and other online sites and Buttercup Baby Store, Fun Stuff, Midstates, and other toy stores nationwide from November 2018 through June 2023 for about \$90.

**Manufacturer:** The Simplay3 Company, of Streetsboro, Ohio

**Manufactured in:** United States

## Photos



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**Recalled Simplay3 Toddler Towers**

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Individual Commissioners may have statements related to this topic. Please visit [www.cpsc.gov/commissioners](http://www.cpsc.gov/commissioners) to search for statements related to this or other topics.

### **About the U.S. CPSC**

The U.S. Consumer Product Safety Commission (CPSC) is charged with protecting the public from unreasonable risk of injury or death associated with the use of thousands of types of consumer products. Deaths, injuries, and property damage from consumer product-related incidents cost the nation more than \$1 trillion annually. CPSC's work to ensure the safety of consumer products has contributed to a decline in the rate of injuries associated with consumer products over the past 50 years.

Federal law prohibits any person from selling products subject to a Commission ordered recall or a voluntary recall undertaken in consultation with the CPSC.

### **For lifesaving information:**

- Visit [CPSC.gov](http://CPSC.gov).
- Sign up to receive our [e-mail alerts](#).
- Follow us on [Facebook](#), Instagram [@USCPSC](#) and Twitter [@USCPSC](#).
- Report a dangerous product or a product-related injury on [www.SaferProducts.gov](http://www.SaferProducts.gov).
- Call CPSC's Hotline at 800-638-2772 (TTY 301-595-7054).
- Contact a [media specialist](#).